



Social Equity Excise Fee: Public Hearings



New Jersey Cannabis Regulatory Commission

January 15, 21, and 29, 2026



Public Education and Engagement Committee



Amelia Mapp
Committee Chair
NJ-CRC Commissioner



Agenda

- **SEEF Overview**
- **Public Comments**



CREAMM Act Mandate



The Cannabis Regulatory, Enforcement Assistance, and Marketplace Modernization Fund

Source:

- All fees and penalties, all tax revenue on retail sales collected by the NJ-CRC
- EXCEPT amounts credited to the Property Tax Relief Fund and revenue from the Social Equity Excise Fee



The Cannabis Regulatory, Enforcement Assistance, and Marketplace Modernization Fund

Uses:

- To be appropriated annually
- At least 70% for grants, loans, other financial assistance for Impact Zones
- Regulatory administrative costs, municipal reimbursements for Drug Recognition Expert training and financial assistance to Impact Zone residents



The Social Equity Excise Fee

Source:

- Imposed on the cultivation of recreational cannabis by every licensed cannabis cultivator in New Jersey
- Not imposed on medicinal cannabis cultivation



The Social Equity Excise Fee

Use:

Any excise fee revenue collected pursuant to this section shall be deposited into the Cannabis Regulatory, Enforcement Assistance, and Marketplace Modernization Fund and shall be used for annual appropriations in social equity investments.

What can it be used for?

Program Examples

- Apprenticeships
- Job skills & readiness training
- Financial literacy programs
- Tutoring
- Business & marketing services
- Specific employment training

Potential investments

- Grants & loans
- Financial assistance
- Economic development
- Housing development
- Workforce development
- Youth development



What can it be used for?

Possible Legal Services

- Legal aid
- Reentry & rehab services
- Educational support
- Social support
- Food assistance

Possible Services for Health & Wellness

- Mental health services
- Substance use disorders treatment & recovery
- Youth recreation
- Mentoring





Social Equity Excise Fee Funds

Your role:

Share your ideas for how the funds raised with the Social Equity Excise Fees should be used.

Our role:

- Hold three hearings to listen to your ideas
- Write a report representing your ideas in recommendations to the Governor and Legislature



**SEEF
Dollars**



Social Equity Excise Fee

How much is it?

- Social Equity Excise Fee for 2025 = \$2.50/ounce



Cannabis Sales Totals - 2025

	Medicinal Sales	Recreational Sales	Total	Recreational Tax Revenue	Social Equity Excise Fees
Q1 2025	\$12,970,358	\$263,986,769	\$276,957,127	\$16,300,846	\$2,682,671
Q2 2025	\$15,754,701	\$268,609,188	\$284,363,889	\$15,612,544	\$2,847,513
Q3 2025	\$9,898,730	\$288,742,943	\$298,641,673	\$17,493,435	\$2,523,418
Q4 2025*	\$11,541,670	\$313,147,487	\$324,689,157	\$18,937,785	\$2,736,697
TOTALS	\$50,165,459	\$1,134,486,387	\$1,184,651,846	\$68,344,610	\$10,790,299

* Q4 sales totals are from the Metrc seed-to-sale system. Certified sales from the Department of Treasury are not yet available. SUT and SEEF totals for Q4 are based on Projections compiled by Treasury and the CRC.



Share your ideas

What do you think funds raised from Social Equity Excise Fees should be used for?

Remember to tell us:

- Your name
- Organization
- County and municipality
- Your idea for using SEEF dollars

Each speaker has 3 minutes.



Public Comment

1. Speakers signed up in advance.
2. 3 minutes per speaker.
3. Please be respectful, concise and on-topic to issues the Commission has the power to address and/or should be aware of.
4. Do not use this time to market or advertise private businesses.
5. May also submit comments in writing at njcrcgov.info/SEEF



For virtual callers:

- Press *9 to raise your hand, if dialing in through a phone number.
- Press *6 when the meeting host asks you to unmute yourself.



Thank you for your
participation today.
You may still
submit a written
comment at:

njcrcgov.info/SEEF